Taylor Q. Johnson, UX Designer

Work Experience

UX Analyst, Foresee Medical, Inc. February 2019 – Present

- Carry out the design process from early-stage ideation to highfidelity design and prototyping
- Collaborate with Chief Product Officer and UI developers to devise solutions to complex use cases involving information architecture, data visualization, application structure, etc.
- Design and present wireframes and interactive prototypes to Chief Executive Officer, Chief Product Officer and UI developers
- Produce pixel-perfect wireframes and standardize user interface elements for mobile, tablet, and desktop screen sizes in Adobe XD
- Devise user research strategy with the goal of gaining insight into user workflow and identifying areas of improvement
- Work with UI developers and provide thorough design documentation to ensure all application features meet established design standards
- Utilize Jira software to assign tasks and bug-fixes to UI developers
- Create customer support tutorials and help articles in Zendesk

UX Design Consultant, SpeakEasy October 2018 – January 2019

- Designed wireframes and interactive prototype for a social networking startup using Axure RP Pro
- Collaborated with client to design general page layout and structure of the application
- Researched relevant UI patterns and potential design solutions

Sales Associate, Madewell, Inc. October 2018 – August 2019

Marketing Intern, thinkPARALLAX June 2017 – August 2017

- Conducted in-person survey to understand public opinion of client's business and analyzed results
- Crafted sales emails to potential clients, using research of and knowledge of company services to attract new business
- Researched relevant conferences for speaking opportunities and assisted in the application process
- Managed social media channels, using knowledge of Company's main mission and core beliefs to create relevant posts with both internally-sourced and externally-sourced content

Education

UC San Diego Extension September 2019 User Experience Design Certificate Program GPA: 4.0

Whitman College May 2018 Bachelor of Arts in Economics and Art GPA: 3.7, Cum Laude

Contact

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Portfolio

taylorjohnsondesign.com

Skills

Information Architecture Interaction Design Design Systems Collaboration Presentation Wireframing Prototyping

Tools

Sketch Figma Adobe XD Adobe Illustrator Zeplin Jira Confluence Axure RP Pro Agile Framework